

Meals and Soups in France

Market Direction | 2023-11-21 | 23 pages | Euromonitor

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Report description:

Ready meals has been experiencing price increases across the board over the past year, due to the increased costs for manufacturers in the light of global inflationary pressures, and with socio-political unrest leading to supply chain issues. On the consumers' side, the same pressures are affecting spending power and, thus, consumers are seeking more affordable options. Added to which, ready meals are a "nice-to-have" convenience, as opposed to a necessity, whereby consumers are able to cook for...

Euromonitor International's Meals and Soups in France report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Soup challenged by periods of hot weather, thus dampening demand

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PROSPECTS AND OPPORTUNITIES

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Sustainability trends influence packaging formats in ready meals, while struggling soup also gets a makeover

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