

## **Meals and Soups in Egypt**

Market Direction | 2023-11-22 | 18 pages | Euromonitor

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### **Report description:**

In a cross-category trend, meals and soups is seeing falling volumes in light of the skyrocketing unit prices which are supporting high value growth. Contributing factors include the rising costs of raw materials, ingredients, and energy, alongside the depreciation of the EGP. The currency factor means it is even more expensive than ever for Egyptian businesses to import raw materials, leading to increases in the prices of finished goods - such as seen in ready meals and soups. Furthermore, froz...

Euromonitor International's Meals and Soups in Egypt report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Meals and Soups market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
November 2023

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