

## **Meals and Soups in Croatia**

Market Direction | 2023-11-22 | 18 pages | Euromonitor

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### **Report description:**

Growth in retail volume sales of ready meals in Croatia in 2023 looks set to be up substantially on 2022, with all categories expected to post improved results in this respect. This is mainly explained by the return to pre-pandemic routines, in that appreciation for the convenience of these products has increased as busier lifestyles have left people with less time for cooking. With the recovery from COVID-19 exacerbating chronic labour shortages, particularly in the hospitality and construction...

Euromonitor International's Meals and Soups in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Meals and Soups market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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