

Meals and Soups in Colombia

Market Direction | 2023-11-22 | 20 pages | Euromonitor

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Report description:

Sales of ready meals are declining in retail volume terms in 2023, with people returning to their normal routines and spending more time outside of the home thanks to the lifting of COVID-19 restrictions. This is seeing a shift back towards foodservice channels for some consumption occasions, with Colombians turning to cheaper complete meals in times of high inflation. As such, demand for products like ready meals is dampened. Ready meals are niche in Colombia and consumers remain more intereste...

Euromonitor International's Meals and Soups in Colombia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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