

Meals and Soups in Bosnia and Herzegovina

Market Direction | 2023-11-22 | 20 pages | Euromonitor

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Report description:

Meals and soups recorded a moderately positive sales performance in retail volume terms over the course of 2023 as the category benefited from the rising demand for products that represent convenience for the local population. In particular, the solid performances recorded in shelf stable ready meals, frozen ready meals and frozen pizza underpinned a positive performance for the overall category as the increasingly hectic daily schedules of Bosnia and Herzegovina's affluent urban professionals e...

Euromonitor International's Meals and Soups in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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November 2023

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High inflation translates into unit price growth, putting pressure on demand

Leading players maintain their strong positions via innovation and new product launches

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