

## **Meals and Soups in Argentina**

Market Direction | 2023-11-22 | 19 pages | Euromonitor

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### **Report description:**

After several years of decline, soup in Argentina saw overall retail volume sales return to positive territory in 2022. While it looks set to record an improved performance in this regard in 2023, growth remains modest, partly due to strong competition from instant noodles, but also because unit prices for multiple products have risen at rates well above inflation as a result of supply chain problems caused by raw material shortages and other factors. For example, local manufacturer Green Seed S...

Euromonitor International's Meals and Soups in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Meals and Soups market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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Euromonitor International  
November 2023

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Frozen pizza is the best performing category in retail volume growth terms  
Lack of variety continues to limit appeal of dried ready meals

##### PROSPECTS AND OPPORTUNITIES

Dry soup will continue to face increasing competition from instant noodles  
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