

Lodging (Destination) in Austria

Market Direction | 2023-11-23 | 19 pages | Euromonitor

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Report description:

The demand for lodging continued to increase in 2023. Hotel room nights are set to be only slightly below the 2019 pre-pandemic level at the end of the review period, while inflationary pressure on prices saw current value sales exceed the 2019 pre-pandemic level. Both domestic and inbound travellers contributed, despite price levels in lodging having risen sharply since Russia's invasion of Ukraine at the beginning of 2022, and in light of a high rate of inflation in 2022-2023. Hotel operators...

Euromonitor International's Lodging (Destination) in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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