

Jeans in Egypt

Market Direction | 2023-11-24 | 23 pages | Euromonitor

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Report description:

Jeans came under pressure in 2023 due to the substantial increases in retail prices. However, volume sales decline was not as pronounced compared to other major apparel categories. As a popular form of apparel in Egypt, demand for jeans has been more resilient, aided by the wide availability of cheaper, local options. Price increases were caused by the huge cost increase in raw materials. The devaluation of the Egyptian pound has also had a major impact on the cost of imported raw materials and...

Euromonitor International's Jeans in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Economy Jeans, Premium Jeans, Standard Jeans, Super Premium Jeans.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jeans market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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