

## **Hot Drinks in France**

Market Direction | 2023-11-23 | 40 pages | Euromonitor

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### **Report description:**

At first sight, all seemed to be going rather well for hot drinks in France in 2023, at least in current value terms. Hot drinks remained one of the most dynamic markets in dry grocery products in supermarkets and hypermarkets. It also benefited from the recovery of foodservice in France thanks to the comeback of domestic and inbound tourism. However, all this was something of a smokescreen, as, in fact, total volume sales continued to wane due to high rates of inflation (which drove up current...

Euromonitor International's Hot Drinks in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Inflation artificially boosts value sales in coffee

Fresh coffee beans the big winner

Nestle and JDE dominate category sales

#### PROSPECTS AND OPPORTUNITIES

Coffee still has room for growth, notably in the short term in foodservice, but the threat of inflation persists

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#### PROSPECTS AND OPPORTUNITIES

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Other plant-based drinks, the cheap and healthy alternative to coffee

While Nestle's Ricore forges ahead, Poulain struggles in chocolate-based flavoured powder drinks

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## PROSPECTS AND OPPORTUNITIES

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