

## **Hot Drinks in El Salvador**

Market Direction | 2023-11-24 | 31 pages | Euromonitor

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### **Report description:**

Hot drinks registered a decline in retail volume sales in 2024. Despite some recovery, foodservice failed to reach pre-pandemic levels. Coffee is the largest category due to local cultivation and the popularity of specialist coffee shops. This mature category is driven by affordability and instant coffee mixes and the widening availability of premium brands via growth in modern grocery retailing. Tea is hampered by a lack of tradition while other hot drinks remains limited to children.

Euromonitor International's Hot Drinks in El Salvador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
November 2023

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