

## **Hosiery in Egypt**

Market Direction | 2023-11-24 | 19 pages | Euromonitor

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### **Report description:**

Soaring prices in the hosiery category led to double-digit value growth in 2023, although volume sales reported a significant decline. High inflation remains an issue fuelled by escalating input costs, including raw materials like cotton. The devaluation of the Egyptian pound has pushed up the cost of imported threads and finished products. However, local brands have also been negatively affected as local cotton prices jumped to record levels in 2023, amid increased demand and a decrease in glob...

Euromonitor International's Hosiery in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hosiery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
November 2023

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Samakiea Co leads with competitively-priced quality products  
Players focus on export markets to support financial situation

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