

Footwear in the United Kingdom

Market Direction | 2023-11-24 | 22 pages | Euromonitor

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Report description:

In times of lower discretionary spending, consumers are exhibiting a discerning focus on value and quality when making footwear purchases. The economic landscape significantly influences buying behaviour, prompting individuals to prioritise products that offer lasting value and durability. In footwear, local consumers are drawn to brands that strike a balance between affordability and quality, seeking options that provide longevity and meet their expectations for comfort and style. This emphasis...

Euromonitor International's Footwear in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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FOOTWEAR IN THE UNITED KINGDOM

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Casualisation trend continues to influence demand for specific styles of footwear

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