

## **Footwear in Egypt**

Market Direction | 2023-11-24 | 20 pages | Euromonitor

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### **Report description:**

Footwear is witnessing volume sales decline in 2023, due to substantial price increases. As in apparel, footwear has been challenged with rising costs of raw materials like leather. The devaluation of the Egyptian pound and the war in Ukraine has also negatively impacted the economy. Footwear prices rose by more than 40% in 2023, putting a further burden on consumer budgets as salaries failed to keep pace with inflation. However, current value growth grew at double-digit rates in 2023.

Euromonitor International's Footwear in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Footwear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Footwear in Egypt  
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List Of Contents And Tables

### FOOTWEAR IN EGYPT

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Footwear witnesses decline in volume sales

Consumers opt to buy footwear during promotional periods

Social media sellers offer premium footwear at attractive prices

#### PROSPECTS AND OPPORTUNITIES

Footwear category faces solid growth potential

adidas Group to retain its strong position

Local manufacturers to elevate focus on footwear

#### CATEGORY DATA

Table 1 Sales of Footwear by Category: Volume 2018-2023

Table 2 Sales of Footwear by Category: Value 2018-2023

Table 3 Sales of Footwear by Category: % Volume Growth 2018-2023

Table 4 Sales of Footwear by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Footwear: % Value 2019-2023

Table 6 LBN Brand Shares of Footwear: % Value 2020-2023

Table 7 Distribution of Footwear by Format: % Value 2018-2023

Table 8 Forecast Sales of Footwear by Category: Volume 2023-2028

Table 9 Forecast Sales of Footwear by Category: Value 2023-2028

Table 10 □Forecast Sales of Footwear by Category: % Volume Growth 2023-2028

Table 11 □Forecast Sales of Footwear by Category: % Value Growth 2023-2028

### APPAREL AND FOOTWEAR IN EGYPT

#### EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

#### MARKET DATA

Table 12 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 13 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 14 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 15 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 17 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 18 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 19 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 20 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 21 □Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

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Table 22 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

Table 23 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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