

Financial Cards and Payments in Sweden

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Report description:

The two pandemic years boosted the use of financial cards in Sweden. While the use of cash in the country was already exceptionally low by global standards at the start of the review period, its role diminished further during the pandemic due to consumer hygiene concerns, which led to an increase in contactless payments. At the same time, foreign spend with card-present transactions declined due to less travel abroad, whilst foreign spend benefited from cross-border e-commerce.

Euromonitor International's Financial Cards and Payments in Sweden report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, Mobile Payments, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Financial Cards and Payments in Sweden

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List Of Contents And Tables

FINANCIAL CARDS AND PAYMENTS IN SWEDEN

EXECUTIVE SUMMARY

Financial cards and payments in 2023: The big picture

Rapid growth of contactless payments

Smartphones and wearables increasingly popular for payments

Competitive landscape remains relatively consolidated in 2023

What next for financial cards and payments?

MARKET INDICATORS

Table 1 Number of POS Terminals: Units 2018-2023

Table 2 Number of ATMs: Units 2018-2023

Table 3 Value Lost to Fraud 2018-2023

Table 4 Card Expenditure by Location 2023

Table 5 Financial Cards in Circulation by Type: % Number of Cards 2018-2023

Table 6 Domestic versus Foreign Spend 2023

MARKET DATA

Table 7 Financial Cards by Category: Number of Cards in Circulation 2018-2023

Table 8 Financial Cards by Category: Number of Accounts 2018-2023

Table 9 Financial Cards Transactions by Category: Value 2018-2023

Table 10 □Financial Cards by Category: Number of Transactions 2018-2023

Table 11 □Consumer Payments by Category: Value 2018-2023

Table 12 □Consumer Payments by Category: Number of Transactions 2018-2023

Table 13 □M-Commerce by Category: Value 2018-2023

Table 14 □M-Commerce by Category: % Value Growth 2018-2023

Table 15 □Financial Cards: Number of Cards by Issuer 2018-2022

Table 16 □Financial Cards: Number of Cards by Operator 2018-2022

Table 17 □Financial Cards: Card Payment Transactions Value by Operator 2018-2022

Table 18 □Financial Cards: Card Payment Transactions Value by Issuer 2018-2022

Table 19 □Forecast Financial Cards by Category: Number of Cards in Circulation 2023-2028

Table 20 □Forecast Financial Cards by Category: Number of Accounts 2023-2028

Table 21 □Forecast Financial Cards Transactions by Category: Value 2023-2028

Table 22 □Forecast Financial Cards by Category: Number of Transactions 2023-2028

Table 23 □Forecast Consumer Payments by Category: Value 2023-2028

Table 24 □Forecast Consumer Payments by Category: Number of Transactions 2023-2028

Table 25 □Forecast M-Commerce by Category: Value 2023-2028

Table 26 □Forecast M-Commerce by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

DEBIT CARDS IN SWEDEN

KEY DATA FINDINGS

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2023 DEVELOPMENTS

Debit cards remain the most popular payment cards in Sweden in 2023

Mobile app Swish continues to challenge debit and other cards

Big four banks dominate debit cards

PROSPECTS AND OPPORTUNITIES

Debit cards to record further growth, despite rising competition from Swish

No major changes expected in the banking landscape

Cashless society in Sweden - Swedes continue to value the importance of cash despite international media hype

CATEGORY DATA

Table 27 Debit Cards: Number of Cards in Circulation 2018-2023

Table 28 Debit Cards Transactions 2018-2023

Table 29 Debit Cards in Circulation: % Growth 2018-2023

Table 30 Debit Cards Transactions: % Growth 2018-2023

Table 31 Debit Cards: Number of Cards by Issuer 2018-2022

Table 32 Debit Cards: Number of Cards by Operator 2018-2022

Table 33 Debit Cards Payment Transaction Value by Issuer 2018-2022

Table 34 Debit Cards Payment Transaction Value by Operator 2018-2022

Table 35 Forecast Debit Cards: Number of Cards in Circulation 2023-2028

Table 36 □Forecast Debit Cards Transactions 2023-2028

Table 37 □Forecast Debit Cards in Circulation: % Growth 2023-2028

Table 38 □Forecast Debit Cards Transactions: % Growth 2023-2028

CREDIT CARDS IN SWEDEN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Transaction value growth supported by savings and inflation

Credit cards remain the second most popular payment card type

Big four banks and Mastercard dominate the competitive landscape in 2023

PROSPECTS AND OPPORTUNITIES

Stable position for credit cards, although there is potential for growth amongst younger consumers

Credit cards will continue to face competition from other payment methods

Credit cards attract with special benefits

CATEGORY DATA

Table 39 Credit Cards: Number of Cards in Circulation 2018-2023

Table 40 Credit Cards Transactions 2018-2023

Table 41 Credit Cards in Circulation: % Growth 2018-2023

Table 42 Credit Cards Transactions: % Growth 2018-2023

Table 43 Commercial Credit Cards: Number of Cards in Circulation 2018-2023

Table 44 Commercial Credit Cards Transactions 2018-2023

Table 45 Commercial Credit Cards in Circulation: % Growth 2018-2023

Table 46 Commercial Credit Cards Transactions: % Growth 2018-2023

Table 47 Personal Credit Cards: Number of Cards in Circulation 2018-2023

Table 48 □Personal Credit Cards Transactions 2018-2023

Table 49 □Personal Credit Cards in Circulation: % Growth 2018-2023

Table 50 □Personal Credit Cards Transactions: % Growth 2018-2023

Table 51 □Credit Cards: Number of Cards by Issuer 2018-2022

Table 52 □Credit Cards: Number of Cards by Operator 2018-2022

Table 53 □Credit Cards Payment Transaction Value by Issuer 2018-2022

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Table 54 □Credit Cards Payment Transaction Value by Operator 2018-2022
Table 55 □Commercial Credit Cards: Number of Cards by Issuer 2018-2022
Table 56 □Commercial Credit Cards: Number of Cards by Operator 2018-2022
Table 57 □Commercial Credit Cards Payment Transaction Value by Issuer 2018-2022
Table 58 □Commercial Credit Cards Payment Transaction Value by Operator 2018-2022
Table 59 □Personal Credit Cards: Number of Cards by Issuer 2018-2022
Table 60 □Personal Credit Cards: Number of Cards by Operator 2018-2022
Table 61 □Personal Credit Cards Payment Transaction Value by Issuer 2018-2022
Table 62 □Personal Credit Cards Payment Transaction Value by Operator 2018-2022
Table 63 □Forecast Credit Cards: Number of Cards in Circulation 2023-2028
Table 64 □Forecast Credit Cards Transactions 2023-2028
Table 65 □Forecast Credit Cards in Circulation: % Growth 2023-2028
Table 66 □Forecast Credit Cards Transactions: % Growth 2023-2028
Table 67 □Forecast Commercial Credit Cards: Number of Cards in Circulation 2023-2028
Table 68 □Forecast Commercial Credit Cards Transactions 2023-2028
Table 69 □Forecast Commercial Credit Cards in Circulation: % Growth 2023-2028
Table 70 □Forecast Commercial Credit Cards Transactions: % Growth 2023-2028
Table 71 □Forecast Personal Credit Cards: Number of Cards in Circulation 2023-2028
Table 72 □Forecast Personal Credit Cards Transactions 2023-2028
Table 73 □Forecast Personal Credit Cards in Circulation: % Growth 2023-2028
Table 74 □Forecast Personal Credit Cards Transactions: % Growth 2023-2028

CHARGE CARDS IN SWEDEN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Charge cards remain niche in 2023

Personal charge cards perceived to have no distinct benefits

Charge cards remain a key payment tool for businesses

PROSPECTS AND OPPORTUNITIES

Only commercial charge cards available

Special benefits continue to attract corporate clients to charge cards

Corporate use boosts foreign spend, but for personal clients credit cards are their charge cards

CATEGORY DATA

Table 75 Charge Cards: Number of Cards in Circulation 2018-2023
Table 76 Charge Cards Transactions 2018-2023
Table 77 Charge Cards in Circulation: % Growth 2018-2023
Table 78 Charge Cards Transactions: % Growth 2018-2023
Table 79 Commercial Charge Cards: Number of Cards in Circulation 2018-2023
Table 80 Commercial Charge Cards Transactions 2018-2023
Table 81 Commercial Charge Cards in Circulation: % Growth 2018-2023
Table 82 Commercial Charge Cards Transactions: % Growth 2018-2023
Table 83 Personal Charge Cards: Number of Cards in Circulation 2018-2023
Table 84 □Personal Charge Cards Transactions 2018-2023
Table 85 □Personal Charge Cards in Circulation: % Growth 2018-2023
Table 86 □Personal Charge Cards Transactions: % Growth 2018-2023
Table 87 □Charge Cards: Number of Cards by Issuer 2018-2022
Table 88 □Charge Cards: Number of Cards by Operator 2018-2022
Table 89 □Charge Cards Payment Transaction Value by Issuer 2018-2022

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Table 90 □Charge Cards Payment Transaction Value by Operator 2018-2022
Table 91 □Commercial Charge Cards: Number of Cards by Issuer 2018-2022
Table 92 □Commercial Charge Cards: Number of Cards by Operator 2018-2022
Table 93 □Commercial Charge Cards Payment Transaction Value by Issuer 2018-2022
Table 94 □Commercial Charge Cards Payment Transaction Value by Operator 2018-2022
Table 95 □Personal Charge Cards: Number of Cards by Issuer 2018-2022
Table 96 □Personal Charge Cards: Number of Cards by Operator 2018-2022
Table 97 □Personal Charge Cards Transaction Value by Issuer 2018-2022
Table 98 □Personal Charge Cards Transaction Value by Operator 2018-2022
Table 99 □Forecast Charge Cards: Number of Cards in Circulation 2023-2028
Table 100 □Forecast Charge Cards Transactions 2023-2028
Table 101 □Forecast Charge Cards in Circulation: % Growth 2023-2028
Table 102 □Forecast Charge Cards Transactions: % Growth 2023-2028
Table 103 □Forecast Commercial Charge Cards: Number of Cards in Circulation 2023-2028
Table 104 □Forecast Commercial Charge Cards Transactions 2023-2028
Table 105 □Forecast Commercial Charge Cards in Circulation: % Growth 2023-2028
Table 106 □Forecast Commercial Charge Cards Transactions: % Growth 2023-2028
Table 107 □Forecast Personal Charge Cards: Number of Cards in Circulation 2023-2028
Table 108 □Forecast Personal Charge Cards Transactions 2023-2028
Table 109 □Forecast Personal Charge Cards in Circulation: % Growth 2023-2028
Table 110 □Forecast Personal Charge Cards Transactions: % Growth 2023-2028

PRE-PAID CARDS IN SWEDEN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Popularity of debit cards continues to preclude the need for pre-paid cards in 2023

Development in transport cards has an impact on all pre-paid cards in Sweden

Open loop pre-paid cards issued for special demographics connected to political developments

PROSPECTS AND OPPORTUNITIES

Pre-paid cards set to remain marginal

Employee benefit cards, which enjoy a long-standing tradition in Sweden, expected to remain popular

Merchant issued gift cards will continue to be a key pre-paid card type

CATEGORY DATA

Table 111 Pre-paid Cards: Number of Cards in Circulation 2018-2023
Table 112 Pre-paid Cards Transactions 2018-2023
Table 113 Pre-paid Cards in Circulation: % Growth 2018-2023
Table 114 Pre-paid Cards Transactions: % Growth 2018-2023
Table 115 Closed Loop Pre-paid Cards Transactions 2018-2023
Table 116 Closed Loop Pre-paid Cards Transactions: % Growth 2018-2023
Table 117 Open Loop Pre-paid Cards Transactions 2018-2023
Table 118 Open Loop Pre-paid Cards Transactions: % Growth 2018-2023
Table 119 Pre-paid Cards: Number of Cards by Issuer 2018-2022
Table 120 □Pre-paid Cards: Number of Cards by Operator 2018-2022
Table 121 □Pre-paid Cards Transaction Value by Issuer 2018-2022
Table 122 □Pre-paid Cards Transaction Value by Operator 2018-2022
Table 123 □Closed Loop Pre-paid Cards: Number of Cards by Issuer 2018-2022
Table 124 □Closed Loop Pre-paid Cards: Number of Cards by Operator 2018-2022
Table 125 □Closed Loop Pre-paid Cards Transaction Value by Issuer 2018-2022

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Table 126 □Closed Loop Pre-paid Cards Transaction Value by Operator 2018-2022
Table 127 □Open Loop Pre-paid Cards: Number of Cards by Issuer 2018-2022
Table 128 □Open Loop Pre-paid Cards: Number of Cards by Operator 2018-2022
Table 129 □Open Loop Pre-paid Cards Transaction Value by Issuer 2018-2022
Table 130 □Open Loop Pre-paid Cards Transaction Value by Operator 2018-2022
Table 131 □Forecast Pre-paid Cards: Number of Cards in Circulation 2023-2028
Table 132 □Forecast Pre-paid Cards Transactions 2023-2028
Table 133 □Forecast Pre-paid Cards in Circulation: % Growth 2023-2028
Table 134 □Forecast Pre-paid Cards Transactions: % Growth 2023-2028
Table 135 □Forecast Closed Loop Pre-paid Cards Transactions 2023-2028
Table 136 □Forecast Closed Loop Pre-paid Cards Transactions: % Growth 2023-2028
Table 137 □Forecast Open Loop Pre-paid Cards Transactions 2023-2028
Table 138 □Forecast Open Loop Pre-paid Cards Transactions: % Growth 2023-2028

STORE CARDS IN SWEDEN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Already marginalised store cards losing further ground in 2023

Resurs Bank offers the largest portfolio of store cards

Withdrawal of many cards due to a lack of consumer interest

PROSPECTS AND OPPORTUNITIES

Further decline as charge cards suffer from their limitations

Store cards increasingly replaced by other payment solutions

Payments moving to smartphones will further impact store cards

CATEGORY DATA

Table 139 Store Cards: Number of Cards in Circulation 2018-2023

Table 140 Store Cards Transactions 2018-2023

Table 141 Store Cards in Circulation: % Growth 2018-2023

Table 142 Store Cards Transactions: % Growth 2018-2023

Table 143 Store Cards: Number of Cards by Issuer 2018-2022

Table 144 Store Cards: Payment Transaction Value by Issuer 2018-2022

Table 145 Forecast Store Cards: Number of Cards in Circulation 2023-2028

Table 146 Forecast Store Cards Transactions 2023-2028

Table 147 Forecast Store Cards in Circulation: % Growth 2023-2028

Table 148 □Forecast Store Cards Transactions: % Growth 2023-2028

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