

Financial Cards and Payments in Japan

Market Direction | 2023-11-21 | 50 pages | Euromonitor

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Report description:

Japan's transition to a cashless society has been accelerating in 2023. The Ministry of Economy, Trade and Industry (METI) developed the "Cashless Vision" in 2018, aiming to increase the cashless payment ratio to 40% by 2025. Due to COVID-19, cashless payment transactions witnessed significant growth over the review period. Credit cards are playing a pivotal role in propelling the cashless payment trend in Japan. In recent years, credit cards have gained significant popularity, and are contribut...

Euromonitor International's Financial Cards and Payments in Japan report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, Mobile Payments, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2023 DEVELOPMENTS

Merged credit card/debit card in the new concept of flexible pay
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