

Financial Cards and Payments in Israel

Market Direction | 2023-11-21 | 51 pages | Euromonitor

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Report description:

In 2023, Israel is experiencing a notable surge in the use of digital wallets, largely driven by the rising number of providers and the inherent convenience they offer. The entry of major players like Apple Pay in late 2021 significantly boosted the adoption of digital wallets across the country. Presently, approximately a quarter of Israelis utilise e-wallets, demonstrating the remarkable growth of this payment method. Isracard Ltd introduced its AnyPay service in 2021, catering to Isracard cli...

Euromonitor International's Financial Cards and Payments in Israel report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, Mobile Payments, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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