

Financial Cards and Payments in Egypt

Market Direction | 2023-11-21 | 51 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

Financial cards and payments in Egypt has seen a remarkable year in 2023, characterised by a notable shift from cash to card usage, larger transaction amounts, and a surge in new account openings. Government initiatives to boost financial inclusion and reduce cash reliance have significantly benefitted the industry. All governmental entities are now fully digitised, accepting a wide array of card payments and digital transfers, a stark contrast to the past. According to statistics released by th...

Euromonitor International's Financial Cards and Payments in Egypt report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, Mobile Payments, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Financial Cards and Payments in Egypt

Euromonitor International

November 2023

List Of Contents And Tables

FINANCIAL CARDS AND PAYMENTS IN EGYPT

EXECUTIVE SUMMARY

Financial cards and payments in 2023: The big picture

2023 key trends

Market developments: Network International and Misr Digital Innovation

A paradigm shift towards digital banking

What next for financial cards and payments?

MARKET INDICATORS

Table 1 Number of POS Terminals: Units 2018-2023

Table 2 Number of ATMs: Units 2018-2023

Table 3 Value Lost to Fraud 2018-2023

Table 4 Card Expenditure by Location 2023

Table 5 Financial Cards in Circulation by Type: % Number of Cards 2018-2023

Table 6 Domestic versus Foreign Spend 2023

MARKET DATA

Table 7 Financial Cards by Category: Number of Cards in Circulation 2018-2023

Table 8 Financial Cards by Category: Number of Accounts 2018-2023

Table 9 Financial Cards Transactions by Category: Value 2018-2023

Table 10 Financial Cards by Category: Number of Transactions 2018-2023

Table 11 Consumer Payments by Category: Value 2018-2023

Table 12 Consumer Payments by Category: Number of Transactions 2018-2023

Table 13 M-Commerce by Category: Value 2018-2023

Table 14 M-Commerce by Category: % Value Growth 2018-2023

Table 15 Financial Cards: Number of Cards by Issuer 2018-2022

Table 16 Financial Cards: Number of Cards by Operator 2018-2022

Table 17 Financial Cards: Card Payment Transactions Value by Operator 2018-2022

Table 18 Financial Cards: Card Payment Transactions Value by Issuer 2018-2022

Table 19 Forecast Financial Cards by Category: Number of Cards in Circulation 2023-2028

Table 20 Forecast Financial Cards by Category: Number of Accounts 2023-2028

Table 21 Forecast Financial Cards Transactions by Category: Value 2023-2028

Table 22 Forecast Financial Cards by Category: Number of Transactions 2023-2028

Table 23 Forecast Consumer Payments by Category: Value 2023-2028

Table 24 Forecast Consumer Payments by Category: Number of Transactions 2023-2028

Table 25 Forecast M-Commerce by Category: Value 2023-2028

Table 26 Forecast M-Commerce by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

DEBIT CARDS IN EGYPT

KEY DATA FINDINGS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

2023 DEVELOPMENTS

Surge in debit card usage and new regulations amidst foreign currency challenges
New debit card usage limitations and bank regulations amidst foreign currency deficiency
Attijariwafa Bank launches groundbreaking women's debit card initiative

PROSPECTS AND OPPORTUNITIES

The Central Bank of Egypt takes a stride with new tokenisation legislation
Debit cards set to thrive with IPN's strategic development
E-payment dominates as the preferred choice for instant payment debit cards

CATEGORY DATA

Table 27 Debit Cards: Number of Cards in Circulation 2018-2023
Table 28 Debit Cards Transactions 2018-2023
Table 29 Debit Cards in Circulation: % Growth 2018-2023
Table 30 Debit Cards Transactions: % Growth 2018-2023
Table 31 Debit Cards: Number of Cards by Issuer 2018-2022
Table 32 Debit Cards: Number of Cards by Operator 2018-2022
Table 33 Debit Cards Payment Transaction Value by Issuer 2018-2022
Table 34 Debit Cards Payment Transaction Value by Operator 2018-2022
Table 35 Forecast Debit Cards: Number of Cards in Circulation 2023-2028
Table 36 Forecast Debit Cards Transactions 2023-2028
Table 37 Forecast Debit Cards in Circulation: % Growth 2023-2028
Table 38 Forecast Debit Cards Transactions: % Growth 2023-2028

CREDIT CARDS IN EGYPT

KEY DATA FINDINGS

2023 DEVELOPMENTS

Credit Cards emerge as a thriving segment with tremendous growth potential in Egypt
Commercial International Bank (CIB) and Noon collaborate to introduce a special edition credit card
Agricultural Bank of Egypt pioneers eco-friendly and sustainable credit card

PROSPECTS AND OPPORTUNITIES

The National Bank of Egypt implements new credit risk management regulations
Shahry, Egypt's expanding Buy Now, Pay Later provider
Credit Agricole promotes banking with "A Winner Every Day" campaign

CATEGORY DATA

Table 39 Credit Cards: Number of Cards in Circulation 2018-2023
Table 40 Credit Cards Transactions 2018-2023
Table 41 Credit Cards in Circulation: % Growth 2018-2023
Table 42 Credit Cards Transactions: % Growth 2018-2023
Table 43 Commercial Credit Cards: Number of Cards in Circulation 2018-2023
Table 44 Commercial Credit Cards Transactions 2018-2023
Table 45 Commercial Credit Cards in Circulation: % Growth 2018-2023
Table 46 Commercial Credit Cards Transactions: % Growth 2018-2023
Table 47 Personal Credit Cards: Number of Cards in Circulation 2018-2023
Table 48 Personal Credit Cards Transactions 2018-2023
Table 49 Personal Credit Cards in Circulation: % Growth 2018-2023
Table 50 Personal Credit Cards Transactions: % Growth 2018-2023
Table 51 Credit Cards: Number of Cards by Issuer 2018-2022
Table 52 Credit Cards: Number of Cards by Operator 2018-2022
Table 53 Credit Cards Payment Transaction Value by Issuer 2018-2022

Table 54 Credit Cards Payment Transaction Value by Operator 2018-2022
Table 55 Commercial Credit Cards: Number of Cards by Issuer 2018-2022
Table 56 Commercial Credit Cards: Number of Cards by Operator 2018-2022
Table 57 Commercial Credit Cards Payment Transaction Value by Issuer 2018-2022
Table 58 Commercial Credit Cards Payment Transaction Value by Operator 2018-2022
Table 59 Personal Credit Cards: Number of Cards by Issuer 2018-2022
Table 60 Personal Credit Cards: Number of Cards by Operator 2018-2022
Table 61 Personal Credit Cards Payment Transaction Value by Issuer 2018-2022
Table 62 Personal Credit Cards Payment Transaction Value by Operator 2018-2022
Table 63 Forecast Credit Cards: Number of Cards in Circulation 2023-2028
Table 64 Forecast Credit Cards Transactions 2023-2028
Table 65 Forecast Credit Cards in Circulation: % Growth 2023-2028
Table 66 Forecast Credit Cards Transactions: % Growth 2023-2028
Table 67 Forecast Commercial Credit Cards: Number of Cards in Circulation 2023-2028
Table 68 Forecast Commercial Credit Cards Transactions 2023-2028
Table 69 Forecast Commercial Credit Cards in Circulation: % Growth 2023-2028
Table 70 Forecast Commercial Credit Cards Transactions: % Growth 2023-2028
Table 71 Forecast Personal Credit Cards: Number of Cards in Circulation 2023-2028
Table 72 Forecast Personal Credit Cards Transactions 2023-2028
Table 73 Forecast Personal Credit Cards in Circulation: % Growth 2023-2028
Table 74 Forecast Personal Credit Cards Transactions: % Growth 2023-2028

CHARGE CARDS IN EGYPT

KEY DATA FINDINGS

2023 DEVELOPMENTS

Charge cards persevere as an unfavoured payment method in Egypt

CATEGORY DATA

Table 75 Charge Cards: Number of Cards in Circulation 2018-2023
Table 76 Charge Cards Transactions 2018-2023
Table 77 Charge Cards in Circulation: % Growth 2018-2023
Table 78 Charge Cards Transactions: % Growth 2018-2023
Table 79 Commercial Charge Cards: Number of Cards in Circulation 2018-2023
Table 80 Commercial Charge Cards Transactions 2018-2023
Table 81 Commercial Charge Cards in Circulation: % Growth 2018-2023
Table 82 Commercial Charge Cards Transactions: % Growth 2018-2023
Table 83 Personal Charge Cards: Number of Cards in Circulation 2018-2023
Table 84 Personal Charge Cards Transactions 2018-2023
Table 85 Personal Charge Cards in Circulation: % Growth 2018-2023
Table 86 Personal Charge Cards Transactions: % Growth 2018-2023
Table 87 Charge Cards: Number of Cards by Issuer 2018-2022
Table 88 Charge Cards: Number of Cards by Operator 2018-2022
Table 89 Charge Cards Payment Transaction Value by Issuer 2018-2022
Table 90 Charge Cards Payment Transaction Value by Operator 2018-2022
Table 91 Commercial Charge Cards: Number of Cards by Issuer 2018-2022
Table 92 Commercial Charge Cards: Number of Cards by Operator 2018-2022
Table 93 Commercial Charge Cards Payment Transaction Value by Issuer 2018-2022
Table 94 Commercial Charge Cards Payment Transaction Value by Operator 2018-2022
Table 95 Personal Charge Cards: Number of Cards by Issuer 2018-2022

Table 96 □Personal Charge Cards: Number of Cards by Operator 2018-2022
 Table 97 □Personal Charge Cards Transaction Value by Issuer 2018-2022
 Table 98 □Personal Charge Cards Transaction Value by Operator 2018-2022
 Table 99 □Forecast Charge Cards: Number of Cards in Circulation 2023-2028
 Table 100 □Forecast Charge Cards Transactions 2023-2028
 Table 101 □Forecast Charge Cards in Circulation: % Growth 2023-2028
 Table 102 □Forecast Charge Cards Transactions: % Growth 2023-2028
 Table 103 □Forecast Commercial Charge Cards: Number of Cards in Circulation 2023-2028
 Table 104 □Forecast Commercial Charge Cards Transactions 2023-2028
 Table 105 □Forecast Commercial Charge Cards in Circulation: % Growth 2023-2028
 Table 106 □Forecast Commercial Charge Cards Transactions: % Growth 2023-2028
 Table 107 □Forecast Personal Charge Cards: Number of Cards in Circulation 2023-2028
 Table 108 □Forecast Personal Charge Cards Transactions 2023-2028
 Table 109 □Forecast Personal Charge Cards in Circulation: % Growth 2023-2028
 Table 110 □Forecast Personal Charge Cards Transactions: % Growth 2023-2028

PRE-PAID CARDS IN EGYPT

KEY DATA FINDINGS

2023 DEVELOPMENTS

Pre-paid cards continue to thrive in Egypt

Temporary halt: Pre-paid card usage for international transactions by the Central Bank of Egypt

Governmental initiatives fuelling the growth of e-wallets and pre-paid networks

PROSPECTS AND OPPORTUNITIES

Pre-paid cards set to replace governmental ration cards, enhancing accessibility

Rising fintech Opay Egypt granted authorisation to issue pre-paid cards

Fawry revolutionises transactions with the launch of the Yellow Card

CATEGORY DATA

Table 111 Pre-paid Cards: Number of Cards in Circulation 2018-2023

Table 112 Pre-paid Cards Transactions 2018-2023

Table 113 Pre-paid Cards in Circulation: % Growth 2018-2023

Table 114 Pre-paid Cards Transactions: % Growth 2018-2023

Table 115 Closed Loop Pre-paid Cards Transactions 2018-2023

Table 116 Closed Loop Pre-paid Cards Transactions: % Growth 2018-2023

Table 117 Open Loop Pre-paid Cards Transactions 2018-2023

Table 118 Open Loop Pre-paid Cards Transactions: % Growth 2018-2023

Table 119 Pre-paid Cards: Number of Cards by Issuer 2018-2022

Table 120 □Pre-paid Cards: Number of Cards by Operator 2018-2022

Table 121 □Pre-paid Cards Transaction Value by Issuer 2018-2022

Table 122 □Pre-paid Cards Transaction Value by Operator 2018-2022

Table 123 □Closed Loop Pre-paid Cards: Number of Cards by Issuer 2018-2022

Table 124 □Closed Loop Pre-paid Cards: Number of Cards by Operator 2018-2022

Table 125 □Closed Loop Pre-paid Cards Transaction Value by Issuer 2018-2022

Table 126 □Closed Loop Pre-paid Cards Transaction Value by Operator 2018-2022

Table 127 □Open Loop Pre-paid Cards: Number of Cards by Issuer 2018-2022

Table 128 □Open Loop Pre-paid Cards: Number of Cards by Operator 2018-2022

Table 129 □Open Loop Pre-paid Cards Transaction Value by Issuer 2018-2022

Table 130 □Open Loop Pre-paid Cards Transaction Value by Operator 2018-2022

Table 131 □Forecast Pre-paid Cards: Number of Cards in Circulation 2023-2028

Table 132 □Forecast Pre-paid Cards Transactions 2023-2028

Table 133 □Forecast Pre-paid Cards in Circulation: % Growth 2023-2028

Table 134 □Forecast Pre-paid Cards Transactions: % Growth 2023-2028

Table 135 □Forecast Closed Loop Pre-paid Cards Transactions 2023-2028

Table 136 □Forecast Closed Loop Pre-paid Cards Transactions: % Growth 2023-2028

Table 137 □Forecast Open Loop Pre-paid Cards Transactions 2023-2028

Table 138 □Forecast Open Loop Pre-paid Cards Transactions: % Growth 2023-2028

STORE CARDS IN EGYPT

2023 DEVELOPMENTS

Store cards not in use in Egypt, with few prospects for a change in the situation

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Financial Cards and Payments in Egypt

Market Direction | 2023-11-21 | 51 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-11
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com