

## **Financial Cards and Payments in Chile**

Market Direction | 2023-11-21 | 54 pages | Euromonitor

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### **Report description:**

2023 has witnessed another marginal rebound in personal cash usage in Chile, despite a further decline in the overall value of this payment type. Cash usage tends to be higher among individuals over 60 years of age, those from lower socio-economic backgrounds, and regions outside of the south. However, an ecosystem is developing with different payment methods that could generate a general downward trend in using cash in the medium term.

Euromonitor International's Financial Cards and Payments in Chile report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, Mobile Payments, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Financial Cards and Payments market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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