

Financial Cards and Payments in Canada

Market Direction | 2023-11-21 | 55 pages | Euromonitor

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Report description:

In the wake of Covid-19 there was a notable shift away from cash transactions, while in 2023 (as in 2022) the retail value of personal cash transactions is rising rapidly. However, the surge has been fuelled by the inflation surges of 2022 and 2023. Nonetheless, cash transactions both personal and commercial will fall steeply throughout the forecast period, marking a sharp decline for the value of personal cash transactions and a continued descent in terms of transaction volume. For commercial c...

Euromonitor International's Financial Cards and Payments in Canada report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, Mobile Payments, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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