

Edible Oils in Vietnam

Market Direction | 2023-11-21 | 21 pages | Euromonitor

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Report description:

Edible oils continues to face challenges caused by shortages of raw materials and supply chain disruptions, along with climatic impacts. As such and added to inflationary pressures, this is pushing up prices and supporting value sales, while retail volume is more compromised due to the same inflationary pressures. Here we also note the majority of edible oil in Vietnam is imported from other countries, so exchange rate factors also play a part in the challenging context. Examples regarding suppl...

Euromonitor International's Edible Oils in Vietnam report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Edible Oils market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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EDIBLE OILS IN VIETNAM

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Calofic Corp maintains its lead, while Kido Group divests from the top player

Growing diversity of products set to serve sophisticated consumers

PROSPECTS AND OPPORTUNITIES

Edible oils set to maintain a stable performance due to ongoing demand

Competition likely to remain strong, with Calofic Corp tipped for ongoing glory overall

Many opportunities remain for ongoing diversification in edible oils

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