

## **Edible Oils in Uruguay**

Market Direction | 2023-11-22 | 17 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Pressure on households budgets is driving many Uruguayans to cross the border into Argentina and buy edible oils, alongside other grocery items, at a cheaper price. According to industry sources, edible oil retail prices are up to 70% cheaper in Argentina compared to Uruguay. Cross-border shopping has increased considerably in 2022-2023 in the face of higher costs of living, with the trend dampening domestic demand, notably in soy oil and sunflower oil, which are the two largest categories.

Euromonitor International's Edible Oils in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Edible Oils market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## **Table of Contents:**

Edible Oils in Uruguay  
Euromonitor International  
November 2023

List Of Contents And Tables

### **EDIBLE OILS IN URUGUAY**

#### **KEY DATA FINDINGS**

#### **2023 DEVELOPMENTS**

Consumers undertake cross-border shopping to purchase cheaper edible oils

Prices fall amid increase in edible oil production

Olive oil enjoys robust retail volume performance

#### **PROSPECTS AND OPPORTUNITIES**

Foodservice to face steady growth in upcoming years

COUSA's leadership of edible oils unlikely to face any serious challenges

Modern channel to draw in price-conscious consumers

#### **CATEGORY DATA**

Table 1 Sales of Edible Oils by Category: Volume 2018-2023

Table 2 Sales of Edible Oils by Category: Value 2018-2023

Table 3 Sales of Edible Oils by Category: % Volume Growth 2018-2023

Table 4 Sales of Edible Oils by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Edible Oils: % Value 2019-2023

Table 6 LBN Brand Shares of Edible Oils: % Value 2020-2023

Table 7 Distribution of Edible Oils by Format: % Value 2018-2023

Table 8 Forecast Sales of Edible Oils by Category: Volume 2023-2028

Table 9 Forecast Sales of Edible Oils by Category: Value 2023-2028

Table 10 □Forecast Sales of Edible Oils by Category: % Volume Growth 2023-2028

Table 11 □Forecast Sales of Edible Oils by Category: % Value Growth 2023-2028

### **COOKING INGREDIENTS AND MEALS IN URUGUAY**

#### **EXECUTIVE SUMMARY**

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

#### **MARKET DATA**

Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 18 Penetration of Private Label by Category: % Value 2018-2023

Table 19 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 21 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 22 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

## Edible Oils in Uruguay

Market Direction | 2023-11-22 | 17 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-04"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com