

Edible Oils in Ukraine

Market Direction | 2023-11-22 | 22 pages | Euromonitor

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Report description:

After the onset of armed conflict in 2022 led to plummeting retail volume sales of sunflower oil over the course of the year, 2023 saw a return to positive retail volume growth in the category. One key factor to consider here is that there is now a glut of sunflower oil in the local market and this is a direct consequence of the ongoing armed conflict. Ukraine has long been one of the world's leading exporters of sunflower oil. However, Russian bombing has destroyed many important logistics facilities.

Euromonitor International's Edible Oils in Ukraine report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Edible Oils market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2023

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EDIBLE OILS IN UKRAINE

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Sunflower oil remains dominant as other types of edible oils struggle to find favour

Olive oil struggles to attract the attention of Ukraine's beleaguered consumers

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