

Edible Oils in Tunisia

Market Direction | 2023-11-22 | 17 pages | Euromonitor

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Report description:

Despite the government's efforts, subsidised edible oil continues to experience shortages in several regions in Tunisia, which is impacting lower income consumers as they are more likely to buy subsidised oil. The significance of the Ministry of Trade in Tunisia, particularly in the vegetable oil category, cannot be overstated. The National Office for Trade (OCT) provides subsidised oils in traditional grocery retailers that are sold for TND0.9 per litre. This oil is imported by the Tunisian gov...

Euromonitor International's Edible Oils in Tunisia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Edible Oils market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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EDIBLE OILS IN TUNISIA

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Adverse weather conditions impact olive harvest and olive oil volumes

Small grocery retailers lead the distribution of edible oils, being the exclusive distributors of subsidised oil

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