

Edible Oils in Slovakia

Market Direction | 2023-11-22 | 20 pages | Euromonitor

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Report description:

In 2023 edible oils is suffering from high unit prices and rising production costs as a result of the ongoing war in neighbouring Ukraine, driving up value sales. Volume sales growth, meanwhile, is undermined thanks to dwindling purchasing power. The premiumisation trend has become side-lined with fewer Slovak consumers willing to pay out extra money, prompting players to offer more price promotions and discounts as local consumers shift towards private label products in their search for value-f...

Euromonitor International's Edible Oils in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Edible Oils market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Foodservice continues to recover, limiting growth in retail, as private label players face stiff competition

Butter proves popular as consumers seek low-cost alternatives, while health trends continue to make their mark

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Private label growth to be limited, while local, sustainable options are set to gain ground

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