

Edible Oils in Serbia

Market Direction | 2023-11-22 | 18 pages | Euromonitor

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Report description:

Sunflower oil prices continued to rise in 2023 boosting current value sales, although consumption has fallen, with retail volume sales registering a second year of decline. Sunflower oil has been losing share in terms of retail volume sales, as olive oil and other edible oil sales grows at a faster speed. This is the result of the global shortage of sunflower oil stemming largely from ongoing war in Ukraine, which has been felt particularly acutely in Eastern Europe. Ukraine is a major exporter...

Euromonitor International's Edible Oils in Serbia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Edible Oils market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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EDIBLE OILS IN SERBIA

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Olive oil benefits from healthy image as consumption rises

Price sensitivity pushes consumers towards cheaper options

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