

Edible Oils in Morocco

Market Direction | 2023-11-22 | 21 pages | Euromonitor

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Report description:

There was a poor olive oil harvest in Morocco, in 2022 due mainly to water shortages during winter (January-March). This resulted in reduced flowering and affected the harvest. Moreover, Morocco witnessed the blow of hot arid winds (Chergui) from the desert in April and May, which precipitated the falling off the leaves of the olives. Low production was also compounded by the high prices of inputs, which discouraged farmers from using nitrogen fertilisers. In addition, the category suffered sign...

Euromonitor International's Edible Oils in Morocco report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Edible Oils market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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