

Edible Oils in Malaysia

Market Direction | 2023-11-22 | 20 pages | Euromonitor

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Report description:

Olive oil saw retail volume sales decline in 2023 at the same time as witnessing current value growth as unit prices continued to rise significantly. Most of the brands operating in the category, including Bertolli, Colavita, Naturel, and Filippo Berio, amongst others, are imported from other countries such as Italy and Spain. As a result, these imported brands have experienced shipping cost hikes due to fuel cost increases, as well as intense competition from shipment containers globally. Moreo...

Euromonitor International's Edible Oils in Malaysia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Edible Oils market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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EDIBLE OILS IN MALAYSIA

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Olive oil volume declines as unit price continues to surge in 2023

Vegetable and seed oil sees stable demand in 2023

Domestic manufacturers experience cost pressures in 2023

PROSPECTS AND OPPORTUNITIES

Rapeseed oil, soy oil and other edible oil predicted to see fall in demand over the forecast period

Small pack size is anticipated to be introduced due to small household preferences over the forecast period

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