

Edible Oils in Ecuador

Market Direction | 2023-11-22 | 18 pages | Euromonitor

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Report description:

In 2023, the price of edible oil in Ecuador has stabilized following the soaring prices witnessed in 2022. Global oil prices have decreased and the emergence of hard discount chains, such as Tuti, are fostering greater price competition, with other retailers forced to lower prices to remain competitive. Moreover, consumers are actively seeking out promotions and discounts to mitigate the impact of rising everyday costs, which remains a pressing issue in 2023. Despite the lower prices, retail vol...

Euromonitor International's Edible Oils in Ecuador report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Edible Oils market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Edible Oils in Ecuador
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List Of Contents And Tables

EDIBLE OILS IN ECUADOR

KEY DATA FINDINGS

2023 DEVELOPMENTS

Edible oil prices stabilise in 2023

Retailer's strategies aid volume growth in olive oil

Palm oil production continues to decline

PROSPECTS AND OPPORTUNITIES

El Nino impacts palm oil production and causes price fluctuations

High oleic palm has potential to reduce dependence on imported oils

Price constraints hinder widespread use of sunflower and olive oil

CATEGORY DATA

Table 1 Sales of Edible Oils by Category: Volume 2018-2023

Table 2 Sales of Edible Oils by Category: Value 2018-2023

Table 3 Sales of Edible Oils by Category: % Volume Growth 2018-2023

Table 4 Sales of Edible Oils by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Edible Oils: % Value 2019-2023

Table 6 LBN Brand Shares of Edible Oils: % Value 2020-2023

Table 7 Distribution of Edible Oils by Format: % Value 2018-2023

Table 8 Forecast Sales of Edible Oils by Category: Volume 2023-2028

Table 9 Forecast Sales of Edible Oils by Category: Value 2023-2028

Table 10 □Forecast Sales of Edible Oils by Category: % Volume Growth 2023-2028

Table 11 □Forecast Sales of Edible Oils by Category: % Value Growth 2023-2028

COOKING INGREDIENTS AND MEALS IN ECUADOR

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 18 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 19 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 21 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

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