

Debit Cards in Peru

Market Direction | 2023-11-21 | 22 pages | Euromonitor

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Report description:

The momentum of debit card usage continues to surge in 2023, mirroring the trend seen in recent years and maintaining its steadfast trajectory since the onset of the pandemic. The issuance of debit cards has remained notably robust, showcasing the consistent growth witnessed during the pandemic era. Concurrently, the volume of payment transactions and the monetary value associated with these transactions have also registered significant growth. However, the rate of increase in 2023 has slightly...

Euromonitor International's Debit Card Transactions in Peru report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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