

## **Debit Cards in Norway**

Market Direction | 2023-11-21 | 21 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Debit cards are the most popular types of card payment in Norway and face little threat from credit cards or other types of financial card payments in 2023. Around one-half of all payment cards in Norway are debit cards, generating more than 80% of transactions. During the pandemic, debit cards strengthened their position compared to credit cards, as consumers travelled abroad less and spent more on essential goods in Norway. Debit card transactions have since fallen from the pandemic highs as C...

Euromonitor International's Debit Card Transactions in Norway report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Debit Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## **Table of Contents:**

Debit Cards in Norway  
Euromonitor International  
November 2023

List Of Contents And Tables

### **DEBIT CARDS IN NORWAY**

#### **KEY DATA FINDINGS**

#### **2023 DEVELOPMENTS**

Debit cards are most prevalent payment method

Transaction spend growth slows in 2023

Major changes to Norway's banking competitive landscape

#### **PROSPECTS AND OPPORTUNITIES**

Positive outlook ahead for debit cards

E-commerce may create growth opportunities for debit cards

Contactless payments set to increase steadily

#### **CATEGORY DATA**

Table 1 Debit Cards: Number of Cards in Circulation 2018-2023

Table 2 Debit Cards Transactions 2018-2023

Table 3 Debit Cards in Circulation: % Growth 2018-2023

Table 4 Debit Cards Transactions: % Growth 2018-2023

Table 5 Debit Cards: Number of Cards by Issuer 2018-2022

Table 6 Debit Cards: Number of Cards by Operator 2018-2022

Table 7 Debit Cards Payment Transaction Value by Issuer 2018-2022

Table 8 Debit Cards Payment Transaction Value by Operator 2018-2022

Table 9 Forecast Debit Cards: Number of Cards in Circulation 2023-2028

Table 10 □Forecast Debit Cards Transactions 2023-2028

Table 11 □Forecast Debit Cards in Circulation: % Growth 2023-2028

Table 12 □Forecast Debit Cards Transactions: % Growth 2023-2028

### **FINANCIAL CARDS AND PAYMENTS IN NORWAY**

#### **EXECUTIVE SUMMARY**

Financial cards and payments in 2023: The big picture

2023 key trends

Mobile solutions offer user-friendly and convenient solutions

Competitive landscape

What next for financial cards and payments?

#### **MARKET INDICATORS**

Table 13 Number of POS Terminals: Units 2018-2023

Table 14 Number of ATMs: Units 2018-2023

Table 15 Value Lost to Fraud 2018-2023

Table 16 Card Expenditure by Location 2023

Table 17 Financial Cards in Circulation by Type: % Number of Cards 2018-2023

Table 18 Domestic versus Foreign Spend 2023

#### **MARKET DATA**

Table 19 Financial Cards by Category: Number of Cards in Circulation 2018-2023

Table 20 Financial Cards by Category: Number of Accounts 2018-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 21 Financial Cards Transactions by Category: Value 2018-2023  
Table 22 Financial Cards by Category: Number of Transactions 2018-2023  
Table 23 Consumer Payments by Category: Value 2018-2023  
Table 24 Consumer Payments by Category: Number of Transactions 2018-2023  
Table 25 M-Commerce by Category: Value 2018-2023  
Table 26 M-Commerce by Category: % Value Growth 2018-2023  
Table 27 Financial Cards: Number of Cards by Issuer 2018-2022  
Table 28 Financial Cards: Number of Cards by Operator 2018-2022  
Table 29 Financial Cards: Card Payment Transactions Value by Operator 2018-2022  
Table 30 Financial Cards: Card Payment Transactions Value by Issuer 2018-2022  
Table 31 Forecast Financial Cards by Category: Number of Cards in Circulation 2023-2028  
Table 32 Forecast Financial Cards by Category: Number of Accounts 2023-2028  
Table 33 Forecast Financial Cards Transactions by Category: Value 2023-2028  
Table 34 Forecast Financial Cards by Category: Number of Transactions 2023-2028  
Table 35 Forecast Consumer Payments by Category: Value 2023-2028  
Table 36 Forecast Consumer Payments by Category: Number of Transactions 2023-2028  
Table 37 Forecast M-Commerce by Category: Value 2023-2028  
Table 38 Forecast M-Commerce by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Debit Cards in Norway**

Market Direction | 2023-11-21 | 21 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-04"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com