

Debit Cards in Norway

Market Direction | 2023-11-21 | 21 pages | Euromonitor

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Report description:

Debit cards are the most popular types of card payment in Norway and face little threat from credit cards or other types of financial card payments in 2023. Around one-half of all payment cards in Norway are debit cards, generating more than 80% of transactions. During the pandemic, debit cards strengthened their position compared to credit cards, as consumers travelled abroad less and spent more on essential goods in Norway. Debit card transactions have since fallen from the pandemic highs as C...

Euromonitor International's Debit Card Transactions in Norway report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Debit Cards in Norway
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List Of Contents And Tables

DEBIT CARDS IN NORWAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Debit cards are most prevalent payment method

Transaction spend growth slows in 2023

Major changes to Norway's banking competitive landscape

PROSPECTS AND OPPORTUNITIES

Positive outlook ahead for debit cards

E-commerce may create growth opportunities for debit cards

Contactless payments set to increase steadily

CATEGORY DATA

Table 1 Debit Cards: Number of Cards in Circulation 2018-2023

Table 2 Debit Cards Transactions 2018-2023

Table 3 Debit Cards in Circulation: % Growth 2018-2023

Table 4 Debit Cards Transactions: % Growth 2018-2023

Table 5 Debit Cards: Number of Cards by Issuer 2018-2022

Table 6 Debit Cards: Number of Cards by Operator 2018-2022

Table 7 Debit Cards Payment Transaction Value by Issuer 2018-2022

Table 8 Debit Cards Payment Transaction Value by Operator 2018-2022

Table 9 Forecast Debit Cards: Number of Cards in Circulation 2023-2028

Table 10 □Forecast Debit Cards Transactions 2023-2028

Table 11 □Forecast Debit Cards in Circulation: % Growth 2023-2028

Table 12 □Forecast Debit Cards Transactions: % Growth 2023-2028

FINANCIAL CARDS AND PAYMENTS IN NORWAY

EXECUTIVE SUMMARY

Financial cards and payments in 2023: The big picture

2023 key trends

Mobile solutions offer user-friendly and convenient solutions

Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 13 Number of POS Terminals: Units 2018-2023

Table 14 Number of ATMs: Units 2018-2023

Table 15 Value Lost to Fraud 2018-2023

Table 16 Card Expenditure by Location 2023

Table 17 Financial Cards in Circulation by Type: % Number of Cards 2018-2023

Table 18 Domestic versus Foreign Spend 2023

MARKET DATA

Table 19 Financial Cards by Category: Number of Cards in Circulation 2018-2023

Table 20 Financial Cards by Category: Number of Accounts 2018-2023

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Table 21	Financial Cards Transactions by Category: Value 2018-2023
Table 22	Financial Cards by Category: Number of Transactions 2018-2023
Table 23	Consumer Payments by Category: Value 2018-2023
Table 24	Consumer Payments by Category: Number of Transactions 2018-2023
Table 25	M-Commerce by Category: Value 2018-2023
Table 26	M-Commerce by Category: % Value Growth 2018-2023
Table 27	Financial Cards: Number of Cards by Issuer 2018-2022
Table 28	Financial Cards: Number of Cards by Operator 2018-2022
Table 29	Financial Cards: Card Payment Transactions Value by Operator 2018-2022
Table 30	Financial Cards: Card Payment Transactions Value by Issuer 2018-2022
Table 31	Forecast Financial Cards by Category: Number of Cards in Circulation 2023-2028
Table 32	Forecast Financial Cards by Category: Number of Accounts 2023-2028
Table 33	Forecast Financial Cards Transactions by Category: Value 2023-2028
Table 34	Forecast Financial Cards by Category: Number of Transactions 2023-2028
Table 35	Forecast Consumer Payments by Category: Value 2023-2028
Table 36	Forecast Consumer Payments by Category: Number of Transactions 2023-2028
Table 37	Forecast M-Commerce by Category: Value 2023-2028
Table 38	Forecast M-Commerce by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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Market Direction | 2023-11-21 | 21 pages | Euromonitor

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