

Debit Cards in Indonesia

Market Direction | 2023-11-21 | 23 pages | Euromonitor

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Report description:

In 2023, the debit cards category has again experienced positive growth in both volume and value transactions, as it did in the previous year. The increase in people's mobility following the lifting of restrictions imposed to limit the spread of COVID-19 has been the main reason for the category's strong performance. The high public interest in visiting shopping centres again, not only for shopping, but also to dine at restaurants, has boosted transactions. In addition, the increase in going out...

Euromonitor International's Debit Card Transactions in Indonesia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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