

Debit Cards in Hong Kong, China

Market Direction | 2023-11-21 | 21 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Since the reopening of borders in the fourth quarter of 2022, there has been a surge in enthusiasm among Hong Kong's population to travel abroad after enduring three years of the pandemic. Residents are now showing a strong and sustained interest in reallocating their spending from daily expenses in Hong Kong towards their outbound travel budgets. Hong Kong's outbound expenditure is set to recover to 93% of its pre-pandemic levels by the end of 2023, according to Euromonitor International's Trav...

Euromonitor International's Debit Card Transactions in Hong Kong, China report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott-international.com

www.scott-international.com

Table of Contents:

Debit Cards in Hong Kong, China
Euromonitor International
November 2023

List Of Contents And Tables

DEBIT CARDS IN HONG KONG, CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Debit card use benefits from revenge travel

Evolving offers driven by virtual banks to stand out from alternative payment methods

PROSPECTS AND OPPORTUNITIES

Cultivating sustainable consumer base and building brand equity will be key

Convenient cross-border payments as differentiator over the forecast period

CATEGORY DATA

Table 1 Debit Cards: Number of Cards in Circulation 2018-2023

Table 2 Debit Cards Transactions 2018-2023

Table 3 Debit Cards in Circulation: % Growth 2018-2023

Table 4 Debit Cards Transactions: % Growth 2018-2023

Table 5 Debit Cards: Number of Cards by Issuer 2018-2022

Table 6 Debit Cards: Number of Cards by Operator 2018-2022

Table 7 Debit Cards Payment Transaction Value by Issuer 2018-2022

Table 8 Debit Cards Payment Transaction Value by Operator 2018-2022

Table 9 Forecast Debit Cards: Number of Cards in Circulation 2023-2028

Table 10 □Forecast Debit Cards Transactions 2023-2028

Table 11 □Forecast Debit Cards in Circulation: % Growth 2023-2028

Table 12 □Forecast Debit Cards Transactions: % Growth 2023-2028

FINANCIAL CARDS AND PAYMENTS IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Financial cards and payments in 2023: The big picture

2023 key trends

Greater Bay Area integration facilitates cross-border payment options

Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 13 Number of POS Terminals: Units 2018-2023

Table 14 Number of ATMs: Units 2018-2023

Table 15 Value Lost to Fraud 2018-2023

Table 16 Card Expenditure by Location 2023

Table 17 Financial Cards in Circulation by Type: % Number of Cards 2018-2023

Table 18 Domestic versus Foreign Spend 2023

MARKET DATA

Table 19 Financial Cards by Category: Number of Cards in Circulation 2018-2023

Table 20 Financial Cards by Category: Number of Accounts 2018-2023

Table 21 Financial Cards Transactions by Category: Value 2018-2023

Table 22 □Financial Cards by Category: Number of Transactions 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 23 □Consumer Payments by Category: Value 2018-2023
Table 24 □Consumer Payments by Category: Number of Transactions 2018-2023
Table 25 □M-Commerce by Category: Value 2018-2023
Table 26 □M-Commerce by Category: % Value Growth 2018-2023
Table 27 □Financial Cards: Number of Cards by Issuer 2018-2022
Table 28 □Financial Cards: Number of Cards by Operator 2018-2022
Table 29 □Financial Cards: Card Payment Transactions Value by Operator 2018-2022
Table 30 □Financial Cards: Card Payment Transactions Value by Issuer 2018-2022
Table 31 □Forecast Financial Cards by Category: Number of Cards in Circulation 2023-2028
Table 32 □Forecast Financial Cards by Category: Number of Accounts 2023-2028
Table 33 □Forecast Financial Cards Transactions by Category: Value 2023-2028
Table 34 □Forecast Financial Cards by Category: Number of Transactions 2023-2028
Table 35 □Forecast Consumer Payments by Category: Value 2023-2028
Table 36 □Forecast Consumer Payments by Category: Number of Transactions 2023-2028
Table 37 □Forecast M-Commerce by Category: Value 2023-2028
Table 38 □Forecast M-Commerce by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Debit Cards in Hong Kong, China

Market Direction | 2023-11-21 | 21 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-04"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com