

Credit Cards in the Philippines

Market Direction | 2023-11-22 | 30 pages | Euromonitor

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Report description:

According to the Credit Card Association of the Philippines (CCAP), the Q1 2023 growth rate in credit cards, the highest since the outbreak of the Coronavirus (COVID-19) pandemic in 2020, reflects local consumers' resurgence in terms of shopping, travelling and purchasing goods after around two years of COVID-19 lockdown and other restrictions. The notable increase in credit card billings serves as an indicator of heightened consumer spending, which is a significant driver of the economy's post-...

Euromonitor International's Credit Card Transactions in Philippines report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Travel boosts spending and stimulates new product development

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