

Credit Cards in Spain

Market Direction | 2023-11-10 | 28 pages | Euromonitor

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Report description:

The buy now, pay later (BNPL) trend has taken hold in Spain, particularly among younger consumers, and is rapidly gaining share in Spain. Consumers choose BNPL for a variety of reasons, including the lower APR (in most cases 0%, as opposed to 18% for credit cards), predictable repayment schedule and the convenience of using a payment method that is integrated into online platforms and apps. In addition to providing benefits for customers, BNPL is also beneficial to merchants as it increases aver...

Euromonitor International's Credit Card Transactions in Spain report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Positive impact of joint partnerships between leading banks and retail/travel companies

Return to business activity supports growth of commercial credit cards

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New players such as El Corte Ingles to drive the competition

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