

Credit Cards in Poland

Market Direction | 2023-11-21 | 30 pages | Euromonitor

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Report description:

The number of personal credit cards in circulation has been falling over the review period. Due to the high interest rates on credit cards, some consumers are paying off balances and closing credit card accounts. This trend can also be linked to the growing popularity of Buy Now Pay Later financial services in Poland. At the end of 2022, BNPL services were available in the majority of large online retailers. Whilst BNPL offers similar functionality to credit accounts, the customer is not obliged...

Euromonitor International's Credit Card Transactions in Poland report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Buy Now Pay Later poses strong competition for credit cards

Transaction value per credit card shows significant growth

Mock credit cards added to fintech portfolios

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Buy Now Pay Later will provide stronger substitute to credit cards

Consumer expenditure on credit cards to enjoy steady growth

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