

Credit Cards in Peru

Market Direction | 2023-11-21 | 28 pages | Euromonitor

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Report description:

The landscape of credit cards in 2023 exhibits a dynamic where growth, while still apparent, has tapered in comparison to preceding years. This slowdown is a result of heightened prudence exercised by users, stemming from their concern over the stagnant economic growth. The evolution of the credit card market is influenced by the dual factors of increasing familiarity with this payment method and the ongoing necessity for financial backing, especially amidst the challenging economic milieu.

Euromonitor International's Credit Card Transactions in Peru report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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