

Credit Cards in Indonesia

Market Direction | 2023-11-21 | 29 pages | Euromonitor

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Report description:

In 2023, the credit cards category is again showing positive growth in all terms, cards circulation as well as volume and value transactions, as it did in the previous year. Credit card spending has recovered across categories. Holidays and the end of the year are the main drivers for increasing transaction value. Banking is very focused on offering various attractive promotions and promotions for homecoming tickets and hotel bookings are amongst the biggest drivers of increasing transaction val...

Euromonitor International's Credit Card Transactions in Indonesia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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