

Credit Cards in France

Market Direction | 2023-11-21 | 26 pages | Euromonitor

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Report description:

Consumer credit is facing a number of challenges in France, to the extent the French Association of Financial Companies is reported to have called credit in 2023 a "serious cold snap". As such, credit difficulties also affect the performance of credit cards.

Euromonitor International's Credit Card Transactions in France report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott-international.com

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2023 DEVELOPMENTS

Credit faces serious challenges in France, thus also affecting credit cards

Consumers switch from FMCGs to second-hand and refurbished - although services continue to perform

Banks and credit institutions struggle in the economic climate

PROSPECTS AND OPPORTUNITIES

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