

Credit Cards in Egypt

Market Direction | 2023-11-21 | 26 pages | Euromonitor

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Report description:

Amidst the ongoing economic challenges in Egypt, ranging from currency devaluation to inflation and restricted overseas transactions, credit cards have gained substantial traction. The reliance on credit cards is expected to surge further in the coming period, largely fuelled by the availability of multiple instalment plans offered by various banks and platforms. The Central Bank of Egypt (CBE) reported approximately five million credit cards in circulation at the beginning of 2022. Expectations...

Euromonitor International's Credit Card Transactions in Egypt report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

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Credit Cards emerge as a thriving segment with tremendous growth potential in Egypt

Commercial International Bank (CIB) and Noon collaborate to introduce a special edition credit card

Agricultural Bank of Egypt pioneers eco-friendly and sustainable credit card

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Shahry, Egypt's expanding Buy Now, Pay Later provider

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