

Credit Cards in Egypt

Market Direction | 2023-11-21 | 26 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Amidst the ongoing economic challenges in Egypt, ranging from currency devaluation to inflation and restricted overseas transactions, credit cards have gained substantial traction. The reliance on credit cards is expected to surge further in the coming period, largely fuelled by the availability of multiple instalment plans offered by various banks and platforms. The Central Bank of Egypt (CBE) reported approximately five million credit cards in circulation at the beginning of 2022. Expectations...

Euromonitor International's Credit Card Transactions in Egypt report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Credit Cards in Egypt
Euromonitor International
November 2023

List Of Contents And Tables

CREDIT CARDS IN EGYPT

KEY DATA FINDINGS

2023 DEVELOPMENTS

Credit Cards emerge as a thriving segment with tremendous growth potential in Egypt

Commercial International Bank (CIB) and Noon collaborate to introduce a special edition credit card

Agricultural Bank of Egypt pioneers eco-friendly and sustainable credit card

PROSPECTS AND OPPORTUNITIES

The National Bank of Egypt implements new credit risk management regulations

Shahry, Egypt's expanding Buy Now, Pay Later provider

Credit Agricole promotes banking with "A Winner Every Day" campaign

CATEGORY DATA

Table 1 Credit Cards: Number of Cards in Circulation 2018-2023

Table 2 Credit Cards Transactions 2018-2023

Table 3 Credit Cards in Circulation: % Growth 2018-2023

Table 4 Credit Cards Transactions: % Growth 2018-2023

Table 5 Commercial Credit Cards: Number of Cards in Circulation 2018-2023

Table 6 Commercial Credit Cards Transactions 2018-2023

Table 7 Commercial Credit Cards in Circulation: % Growth 2018-2023

Table 8 Commercial Credit Cards Transactions: % Growth 2018-2023

Table 9 Personal Credit Cards: Number of Cards in Circulation 2018-2023

Table 10 □Personal Credit Cards Transactions 2018-2023

Table 11 □Personal Credit Cards in Circulation: % Growth 2018-2023

Table 12 □Personal Credit Cards Transactions: % Growth 2018-2023

Table 13 □Credit Cards: Number of Cards by Issuer 2018-2022

Table 14 □Credit Cards: Number of Cards by Operator 2018-2022

Table 15 □Credit Cards Payment Transaction Value by Issuer 2018-2022

Table 16 □Credit Cards Payment Transaction Value by Operator 2018-2022

Table 17 □Commercial Credit Cards: Number of Cards by Issuer 2018-2022

Table 18 □Commercial Credit Cards: Number of Cards by Operator 2018-2022

Table 19 □Commercial Credit Cards Payment Transaction Value by Issuer 2018-2022

Table 20 □Commercial Credit Cards Payment Transaction Value by Operator 2018-2022

Table 21 □Personal Credit Cards: Number of Cards by Issuer 2018-2022

Table 22 □Personal Credit Cards: Number of Cards by Operator 2018-2022

Table 23 □Personal Credit Cards Payment Transaction Value by Issuer 2018-2022

Table 24 □Personal Credit Cards Payment Transaction Value by Operator 2018-2022

Table 25 □Forecast Credit Cards: Number of Cards in Circulation 2023-2028

Table 26 □Forecast Credit Cards Transactions 2023-2028

Table 27 □Forecast Credit Cards in Circulation: % Growth 2023-2028

Table 28 □Forecast Credit Cards Transactions: % Growth 2023-2028

Table 29 □Forecast Commercial Credit Cards: Number of Cards in Circulation 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 30	Forecast Commercial Credit Cards Transactions 2023-2028
Table 31	Forecast Commercial Credit Cards in Circulation: % Growth 2023-2028
Table 32	Forecast Commercial Credit Cards Transactions: % Growth 2023-2028
Table 33	Forecast Personal Credit Cards: Number of Cards in Circulation 2023-2028
Table 34	Forecast Personal Credit Cards Transactions 2023-2028
Table 35	Forecast Personal Credit Cards in Circulation: % Growth 2023-2028
Table 36	Forecast Personal Credit Cards Transactions: % Growth 2023-2028
FINANCIAL CARDS AND PAYMENTS IN EGYPT	
EXECUTIVE SUMMARY	
Financial cards and payments in 2023: The big picture	
2023 key trends	
Market developments: Network International and Misr Digital Innovation	
A paradigm shift towards digital banking	
What next for financial cards and payments?	
MARKET INDICATORS	
Table 37	Number of POS Terminals: Units 2018-2023
Table 38	Number of ATMs: Units 2018-2023
Table 39	Value Lost to Fraud 2018-2023
Table 40	Card Expenditure by Location 2023
Table 41	Financial Cards in Circulation by Type: % Number of Cards 2018-2023
Table 42	Domestic versus Foreign Spend 2023
MARKET DATA	
Table 43	Financial Cards by Category: Number of Cards in Circulation 2018-2023
Table 44	Financial Cards by Category: Number of Accounts 2018-2023
Table 45	Financial Cards Transactions by Category: Value 2018-2023
Table 46	Financial Cards by Category: Number of Transactions 2018-2023
Table 47	Consumer Payments by Category: Value 2018-2023
Table 48	Consumer Payments by Category: Number of Transactions 2018-2023
Table 49	M-Commerce by Category: Value 2018-2023
Table 50	M-Commerce by Category: % Value Growth 2018-2023
Table 51	Financial Cards: Number of Cards by Issuer 2018-2022
Table 52	Financial Cards: Number of Cards by Operator 2018-2022
Table 53	Financial Cards: Card Payment Transactions Value by Operator 2018-2022
Table 54	Financial Cards: Card Payment Transactions Value by Issuer 2018-2022
Table 55	Forecast Financial Cards by Category: Number of Cards in Circulation 2023-2028
Table 56	Forecast Financial Cards by Category: Number of Accounts 2023-2028
Table 57	Forecast Financial Cards Transactions by Category: Value 2023-2028
Table 58	Forecast Financial Cards by Category: Number of Transactions 2023-2028
Table 59	Forecast Consumer Payments by Category: Value 2023-2028
Table 60	Forecast Consumer Payments by Category: Number of Transactions 2023-2028
Table 61	Forecast M-Commerce by Category: Value 2023-2028
Table 62	Forecast M-Commerce by Category: % Value Growth 2023-2028
DISCLAIMER	
SOURCES	
Summary 1 Research Sources	

Credit Cards in Egypt

Market Direction | 2023-11-21 | 26 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-07"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com