

Credit Cards in China

Market Direction | 2023-11-20 | 26 pages | Euromonitor

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Report description:

The number of credit cards in circulation and credit card current value transactions are expected to increase in 2023, mainly driven by further improvements in mobility and economic conditions after COVID-19 restrictions were lifted at the end of 2022. In context, credit card spending is being encouraged by the return of discretionary spending, such as on travel, retail, and foodservice. Moreover, transaction growth is likely to outpace retail value growth, as consumers increasingly link their c...

Euromonitor International's Credit Card Transactions in China report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
November 2023

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