

Credit Cards in Brazil

Market Direction | 2023-11-20 | 28 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

While in Brazil, the number of debit cards in circulation still surpasses that of credit cards, the latter is experiencing a more rapid growth trajectory. This surge in credit card usage is fuelled by the increasing digitisation of financial services and the expanding population with access to banking. Personal credit cards have solidified their position as one of the preferred payment methods in Brazil, a preference solidified during the pandemic when online shopping surged due to its convenien...

Euromonitor International's Credit Card Transactions in Brazil report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Credit Cards in Brazil
Euromonitor International
November 2023

List Of Contents And Tables

CREDIT CARDS IN BRAZIL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Credit card expenditure on the rise in Brazil

Proximity gains room and helps drive credit card value

Rising fraud concerns among Brazilian credit cardholders due to phishing and street crime

PROSPECTS AND OPPORTUNITIES

Credit card players and legislators debate the end of interest-free instalment payments

The various stakeholders of the "end of the interest-free instalments" debate

With consumer default levels at the centre of discussions, financial authorities debate whether to maintain revolving credit

CATEGORY DATA

Table 1 Credit Cards: Number of Cards in Circulation 2018-2023

Table 2 Credit Cards Transactions 2018-2023

Table 3 Credit Cards in Circulation: % Growth 2018-2023

Table 4 Credit Cards Transactions: % Growth 2018-2023

Table 5 Commercial Credit Cards: Number of Cards in Circulation 2018-2023

Table 6 Commercial Credit Cards Transactions 2018-2023

Table 7 Commercial Credit Cards in Circulation: % Growth 2018-2023

Table 8 Commercial Credit Cards Transactions: % Growth 2018-2023

Table 9 Personal Credit Cards: Number of Cards in Circulation 2018-2023

Table 10 Personal Credit Cards Transactions 2018-2023

Table 11 Personal Credit Cards in Circulation: % Growth 2018-2023

Table 12 Personal Credit Cards Transactions: % Growth 2018-2023

Table 13 Credit Cards: Number of Cards by Issuer 2018-2022

Table 14 Credit Cards: Number of Cards by Operator 2018-2022

Table 15 Credit Cards Payment Transaction Value by Issuer 2018-2022

Table 16 Credit Cards Payment Transaction Value by Operator 2018-2022

Table 17 Commercial Credit Cards: Number of Cards by Issuer 2018-2022

Table 18 Commercial Credit Cards: Number of Cards by Operator 2018-2022

Table 19 Commercial Credit Cards Payment Transaction Value by Issuer 2018-2022

Table 20 Commercial Credit Cards Payment Transaction Value by Operator 2018-2022

Table 21 Personal Credit Cards: Number of Cards by Issuer 2018-2022

Table 22 Personal Credit Cards: Number of Cards by Operator 2018-2022

Table 23 Personal Credit Cards Payment Transaction Value by Issuer 2018-2022

Table 24 Personal Credit Cards Payment Transaction Value by Operator 2018-2022

Table 25 Forecast Credit Cards: Number of Cards in Circulation 2023-2028

Table 26 Forecast Credit Cards Transactions 2023-2028

Table 27 Forecast Credit Cards in Circulation: % Growth 2023-2028

Table 28 Forecast Credit Cards Transactions: % Growth 2023-2028

Table 29 Forecast Commercial Credit Cards: Number of Cards in Circulation 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Table 30 □Forecast Commercial Credit Cards Transactions 2023-2028
- Table 31 □Forecast Commercial Credit Cards in Circulation: % Growth 2023-2028
- Table 32 □Forecast Commercial Credit Cards Transactions: % Growth 2023-2028
- Table 33 □Forecast Personal Credit Cards: Number of Cards in Circulation 2023-2028
- Table 34 □Forecast Personal Credit Cards Transactions 2023-2028
- Table 35 □Forecast Personal Credit Cards in Circulation: % Growth 2023-2028
- Table 36 □Forecast Personal Credit Cards Transactions: % Growth 2023-2028

FINANCIAL CARDS AND PAYMENTS IN BRAZIL

EXECUTIVE SUMMARY

Financial cards and payments in 2023: The big picture

Pix continues to gain share within consumer payments in Brazil

Rising fraud concerns among Brazilian credit cardholders, prompting proactive bank campaigns

Biometrics associated with convenience to help C&A co-branded digital credit cards gain traction despite high interest rates

What next for financial cards and payments?

MARKET INDICATORS

- Table 37 Number of POS Terminals: Units 2018-2023
- Table 38 Number of ATMs: Units 2018-2023
- Table 39 Value Lost to Fraud 2018-2023
- Table 40 Card Expenditure by Location 2023
- Table 41 Financial Cards in Circulation by Type: % Number of Cards 2018-2023
- Table 42 Domestic versus Foreign Spend 2023

MARKET DATA

- Table 43 Financial Cards by Category: Number of Cards in Circulation 2018-2023
- Table 44 Financial Cards by Category: Number of Accounts 2018-2023
- Table 45 Financial Cards Transactions by Category: Value 2018-2023
- Table 46 □Financial Cards by Category: Number of Transactions 2018-2023
- Table 47 □Consumer Payments by Category: Value 2018-2023
- Table 48 □Consumer Payments by Category: Number of Transactions 2018-2023
- Table 49 □M-Commerce by Category: Value 2018-2023
- Table 50 □M-Commerce by Category: % Value Growth 2018-2023
- Table 51 □Financial Cards: Number of Cards by Issuer 2018-2022
- Table 52 □Financial Cards: Number of Cards by Operator 2018-2022
- Table 53 □Financial Cards: Card Payment Transactions Value by Operator 2018-2022
- Table 54 □Financial Cards: Card Payment Transactions Value by Issuer 2018-2022
- Table 55 □Forecast Financial Cards by Category: Number of Cards in Circulation 2023-2028
- Table 56 □Forecast Financial Cards by Category: Number of Accounts 2023-2028
- Table 57 □Forecast Financial Cards Transactions by Category: Value 2023-2028
- Table 58 □Forecast Financial Cards by Category: Number of Transactions 2023-2028
- Table 59 □Forecast Consumer Payments by Category: Value 2023-2028
- Table 60 □Forecast Consumer Payments by Category: Number of Transactions 2023-2028
- Table 61 □Forecast M-Commerce by Category: Value 2023-2028
- Table 62 □Forecast M-Commerce by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Credit Cards in Brazil

Market Direction | 2023-11-20 | 28 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-22"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com