

Cooking Ingredients and Meals in Uruguay

Market Direction | 2023-11-22 | 40 pages | Euromonitor

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Report description:

In 2023, cooking ingredients and meals registered a modest growth in volume terms, as it faced various challenges. The weaker purchasing power seen in 2022 has continued in 2023 and is impacting negatively on demand, although mainly in sweet spreads and meals and soups. Weaker consumption can also be explained by the high numbers of Uruguayans crossing the border into Argentina, in order to buy everyday consumer products at a cheaper price. This trend has impacted edible oils, jams and preserves...

Euromonitor International's Cooking Ingredients and Meals in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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