

Cooking Ingredients and Meals in the US

Market Direction | 2023-11-21 | 51 pages | Euromonitor

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Report description:

The inflationary volatility of 2022 has continued into 2023, extending the impact on cooking ingredients and meals. Unit prices have climbed across categories in 2023, with edible oils seeing some of the largest jumps due to geopolitical strife and climate crisis. Supply chains have continued to struggle, as sunflower seeds, chilis, olives, and fertiliser have all struggled to meet demand. Product contamination has also shaken consumers' faith in food safety, with Jif's peanut butter recall bein...

Euromonitor International's Cooking Ingredients and Meals in USA report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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