

Cooking Ingredients and Meals in the Czech Republic

Market Direction | 2023-11-22 | 47 pages | Euromonitor

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Report description:

Two major forces are shaping the cooking ingredients category in the Czech Republic in 2023: high inflation and population increase due to the arrival of Ukrainian refugees. Within foodservice, prices are increasing, and many Czechs are instead cooking at home and buying ready meals. This, and the boost to the domestic population, are helping to maintain volume sales of products which might otherwise be declining due to weakened consumer purchasing power as prices rise.

Euromonitor International's Cooking Ingredients and Meals in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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