

Cooking Ingredients and Meals in South Africa

Market Direction | 2023-11-22 | 49 pages | Euromonitor

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Report description:

2023 has been a tough financial year for consumers, with double-digit food inflation, rising interest rates, and rolling blackouts. Loadshedding significantly affects the entire supply chain, as well as consumers, as it has been implemented almost every day in 2023, averaging at stage 4 for the year (at the time of writing this report), which means that consumers experience power cuts for three to four two-hour slots per day. The increased cost of back-up power generation has further contributed...

Euromonitor International's Cooking Ingredients and Meals in South Africa report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <Year> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Even falling prices cannot drive a return to volume growth for vegetable and seed oils

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