

Cooking Ingredients and Meals in Slovenia

Market Direction | 2023-11-22 | 44 pages | Euromonitor

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Report description:

Increasingly busy consumer lifestyles are contributing to rising demand for convenience products that aim to reduce time spent cooking. Ready meals, spice mixes and sauces are thus all gaining in popularity. Ready meals are a great substitute for consumers who want to cook at home but lack the time or knowledge to plan, shop and cook their meals from scratch. Further, with portioned packaging consumers also reduce food waste. Frozen products are also gaining ground, thanks to their longer shelf...

Euromonitor International's Cooking Ingredients and Meals in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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