

## **Cooking Ingredients and Meals in Serbia**

Market Direction | 2023-11-22 | 41 pages | Euromonitor

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### **Report description:**

The combination of rising prices and economic uncertainty is curbing demand for cooking ingredients and meals in Serbia. Local consumers are acutely aware of the increase in food prices, fuel and other goods, and are equally feeling the impact of higher interest rates and supply shortages. On balance, Serbians are less optimistic about the economy with purchasing power constrained as inflation remains high in 2023. Shopping habits are evolving due to higher prices, with consumption falling in so...

Euromonitor International's Cooking Ingredients and Meals in Serbia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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