

## **Cooking Ingredients and Meals in Romania**

Market Direction | 2023-11-22 | 49 pages | Euromonitor

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### **Report description:**

The performance of cooking meals and ingredients during 2023 was influenced by the impact of food price rises over the rate of inflation for many basic food products, which hiked the cost of living for consumers. The high cost of living had a significant impact on the purchasing power of the mass consumer. This was reflected in retail volume sales declines as average unit prices on retailers' shelves and in foodservice outlets continued to grow at a high rate. Accordingly, the government continu...

Euromonitor International's Cooking Ingredients and Meals in Romania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Cooking Ingredients and Meals in Romania  
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List Of Contents And Tables

### **COOKING INGREDIENTS AND MEALS IN ROMANIA**

#### **EXECUTIVE SUMMARY**

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

#### **MARKET DATA**

Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2018-2023

Table 8 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 10 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 11 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

### **EDIBLE OILS IN ROMANIA**

#### **KEY DATA FINDINGS**

#### **2023 DEVELOPMENTS**

High prices dampen the demand for edible oils

Official steps to curb price inflation

Olive oil remains an acquired taste

#### **PROSPECTS AND OPPORTUNITIES**

Unit prices to inform purchasing levels

Branded players are set to make their offer more premium

More room for growth in smaller categories

#### **CATEGORY DATA**

Table 13 Sales of Edible Oils by Category: Volume 2018-2023

Table 14 Sales of Edible Oils by Category: Value 2018-2023

Table 15 Sales of Edible Oils by Category: % Volume Growth 2018-2023

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Table 16 Sales of Edible Oils by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Edible Oils: % Value 2019-2023

Table 18 LBN Brand Shares of Edible Oils: % Value 2020-2023

Table 19 Distribution of Edible Oils by Format: % Value 2018-2023

Table 20 Forecast Sales of Edible Oils by Category: Volume 2023-2028

Table 21 Forecast Sales of Edible Oils by Category: Value 2023-2028

Table 22 □Forecast Sales of Edible Oils by Category: % Volume Growth 2023-2028

Table 23 □Forecast Sales of Edible Oils by Category: % Value Growth 2023-2028

## MEALS AND SOUPS IN ROMANIA

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Both traditional and premium recipes gain traction in ready meals

Convenience and healthy positioning boost prepared salads and frozen pizza

Chilled soup rides the health wave to post the fastest retail volume growth

### PROSPECTS AND OPPORTUNITIES

Convenience and premiumisation to spur chilled and frozen ready meals

Dry soup to lose appeal amid the healthy food trend and return to busy on-the-go lifestyles

Private label and artisanal food present challenges to branded players

### CATEGORY DATA

Table 24 Sales of Meals and Soups by Category: Volume 2018-2023

Table 25 Sales of Meals and Soups by Category: Value 2018-2023

Table 26 Sales of Meals and Soups by Category: % Volume Growth 2018-2023

Table 27 Sales of Meals and Soups by Category: % Value Growth 2018-2023

Table 28 Sales of Chilled Ready Meals by Ethnicity: % Value 2018-2023

Table 29 Sales of Frozen Ready Meals by Ethnicity: % Value 2018-2023

Table 30 NBO Company Shares of Meals and Soups: % Value 2019-2023

Table 31 LBN Brand Shares of Meals and Soups: % Value 2020-2023

Table 32 Distribution of Meals and Soups by Format: % Value 2018-2023

Table 33 □Forecast Sales of Meals and Soups by Category: Volume 2023-2028

Table 34 □Forecast Sales of Meals and Soups by Category: Value 2023-2028

Table 35 □Forecast Sales of Meals and Soups by Category: % Volume Growth 2023-2028

Table 36 □Forecast Sales of Meals and Soups by Category: % Value Growth 2023-2028

## SAUCES, DIPS AND CONDIMENTS IN ROMANIA

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

The economic situation and social habits hamper basic purchases but consumers continue to shift to more specific products

Ketchup and other category drivers continue to dictate the overall performance of sauces, dips and condiments

Ethnic cuisine-related products add dynamism

### PROSPECTS AND OPPORTUNITIES

Trend for ethnic options is set to continue

More sophisticated and creative meal choices to boost the use of sauces

Consumers to continue to look for economy products and traditional methods to overcome high prices

### CATEGORY DATA

Table 37 Sales of Sauces, Dips and Condiments by Category: Volume 2018-2023

Table 38 Sales of Sauces, Dips and Condiments by Category: Value 2018-2023

Table 39 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2018-2023

Table 40 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2018-2023

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Table 41 Sales of Liquid Recipe Sauces by Type: % Value 2018-2023  
Table 42 NBO Company Shares of Sauces, Dips and Condiments: % Value 2019-2023  
Table 43 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2020-2023  
Table 44 Distribution of Sauces, Dips and Condiments by Format: % Value 2018-2023  
Table 45 Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2023-2028  
Table 46 □Forecast Sales of Sauces, Dips and Condiments by Category: Value 2023-2028  
Table 47 □Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2023-2028  
Table 48 □Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2023-2028

#### SWEET SPREADS IN ROMANIA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Honey rides health and wellness trend to continue upward trajectory  
Nut and seed based spreads pique the interest of affluent young professionals  
High prices and traditional alternatives hinder the demand for packaged jams and preserves

##### PROSPECTS AND OPPORTUNITIES

Strong efforts to push sweet spreads  
Home and artisanal production remain a threat to packaged honey and jams and preserves  
Honey and jams and preserves players to focus on product ranges and premiumisation

##### CATEGORY DATA

Table 49 Sales of Sweet Spreads by Category: Volume 2018-2023  
Table 50 Sales of Sweet Spreads by Category: Value 2018-2023  
Table 51 Sales of Sweet Spreads by Category: % Volume Growth 2018-2023  
Table 52 Sales of Sweet Spreads by Category: % Value Growth 2018-2023  
Table 53 NBO Company Shares of Sweet Spreads: % Value 2019-2023  
Table 54 LBN Brand Shares of Sweet Spreads: % Value 2020-2023  
Table 55 Distribution of Sweet Spreads by Format: % Value 2018-2023  
Table 56 Forecast Sales of Sweet Spreads by Category: Volume 2023-2028  
Table 57 Forecast Sales of Sweet Spreads by Category: Value 2023-2028  
Table 58 □Forecast Sales of Sweet Spreads by Category: % Volume Growth 2023-2028  
Table 59 □Forecast Sales of Sweet Spreads by Category: % Value Growth 2023-2028

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