

Cooking Ingredients and Meals in Norway

Market Direction | 2023-11-22 | 47 pages | Euromonitor

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Report description:

Many producers of cooking ingredients and meals are facing challenges in balancing the rising cost of energy, ingredients, packaging and logistics in 2023. While the prices of many products are rising some of the leading grocery retailers have played a major role in absorbing some of the price hikes by "freezing" prices as part of their marketing and sales tactics and to support their customers during this difficult period. In the second half of 2023 many areas of cooking ingredients and meals h...

Euromonitor International's Cooking Ingredients and Meals in Norway report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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