

## **Cooking Ingredients and Meals in Latvia**

Market Direction | 2023-11-22 | 39 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

### **Report description:**

Cooking ingredients is expected to register muted constant value and volume growth in 2023. Continuing economic uncertainty as a result of Russia's invasion of Ukraine, the meteoric rise in inflation and tightening monetary policy, all have a dampening impact. In particular, inflation is expected to still be an issue, though growth is expected to ease. As a result, consumers are expected to be highly price sensitive and prioritise value for money.

Euromonitor International's Cooking Ingredients and Meals in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## **Table of Contents:**

Cooking Ingredients and Meals in Latvia  
Euromonitor International  
November 2023

List Of Contents And Tables

### **COOKING INGREDIENTS AND MEALS IN LATVIA**

#### **EXECUTIVE SUMMARY**

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

#### **MARKET DATA**

Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2018-2023

Table 8 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 10 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 11 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

### **EDIBLE OILS IN LATVIA**

#### **KEY DATA FINDINGS**

#### **2023 DEVELOPMENTS**

Improving situation for consumers as prices falls

International players lead

Reorganisation of Maxima's private label

#### **PROSPECTS AND OPPORTUNITIES**

Olive oil strongest performer over forecast period

Higher levels of segmentation over forecast period

Private label gains further value share

#### **CATEGORY DATA**

Table 13 Sales of Edible Oils by Category: Volume 2018-2023

Table 14 Sales of Edible Oils by Category: Value 2018-2023

Table 15 Sales of Edible Oils by Category: % Volume Growth 2018-2023

Table 16 Sales of Edible Oils by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Edible Oils: % Value 2019-2023

Table 18 LBN Brand Shares of Edible Oils: % Value 2020-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 19 Distribution of Edible Oils by Format: % Value 2018-2023

Table 20 Forecast Sales of Edible Oils by Category: Volume 2023-2028

Table 21 Forecast Sales of Edible Oils by Category: Value 2023-2028

Table 22 □Forecast Sales of Edible Oils by Category: % Volume Growth 2023-2028

Table 23 □Forecast Sales of Edible Oils by Category: % Value Growth 2023-2028

## MEALS AND SOUPS IN LATVIA

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Mixed performance for meals and soup in 2023

International companies lead highly fragmented product area

Frozen ready meals largest product area in terms of value sales

### PROSPECTS AND OPPORTUNITIES

Continuing high inflation could boost value sales

Lithuanian soup brand Auga gains value share over forecast period

Frozen pizza registers healthy value growth

### CATEGORY DATA

Table 24 Sales of Meals and Soups by Category: Volume 2018-2023

Table 25 Sales of Meals and Soups by Category: Value 2018-2023

Table 26 Sales of Meals and Soups by Category: % Volume Growth 2018-2023

Table 27 Sales of Meals and Soups by Category: % Value Growth 2018-2023

Table 28 Sales of Chilled Ready Meals by Ethnicity: % Value 2018-2023

Table 29 Sales of Frozen Ready Meals by Ethnicity: % Value 2018-2023

Table 30 Sales of Soup by Leading Flavours: Rankings 2018-2023

Table 31 NBO Company Shares of Meals and Soups: % Value 2019-2023

Table 32 LBN Brand Shares of Meals and Soups: % Value 2020-2023

Table 33 □Distribution of Meals and Soups by Format: % Value 2018-2023

Table 34 □Forecast Sales of Meals and Soups by Category: Volume 2023-2028

Table 35 □Forecast Sales of Meals and Soups by Category: Value 2023-2028

Table 36 □Forecast Sales of Meals and Soups by Category: % Volume Growth 2023-2028

Table 37 □Forecast Sales of Meals and Soups by Category: % Value Growth 2023-2028

## SAUCES, DIPS AND CONDIMENTS IN LATVIA

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Continuing inflation dampens volume sales

Mayonnaise performs strongly

Smaller players stealing some value share

### PROSPECTS AND OPPORTUNITIES

More exotic options register healthier volume growth

Private label gains value share

Clean ingredients increasingly important

### CATEGORY DATA

Table 38 Sales of Sauces, Dips and Condiments by Category: Volume 2018-2023

Table 39 Sales of Sauces, Dips and Condiments by Category: Value 2018-2023

Table 40 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2018-2023

Table 41 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2018-2023

Table 42 Sales of Liquid Recipe Sauces by Type: % Value 2018-2023

Table 43 Sales of Other Sauces and Condiments by Type: Rankings 2018-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 44 NBO Company Shares of Sauces, Dips and Condiments: % Value 2019-2023

Table 45 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2020-2023

Table 46 Distribution of Sauces, Dips and Condiments by Format: % Value 2018-2023

Table 47 □Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2023-2028

Table 48 □Forecast Sales of Sauces, Dips and Condiments by Category: Value 2023-2028

Table 49 □Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2023-2028

Table 50 □Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2023-2028

#### SWEET SPREADS IN LATVIA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Minimal volume growth, as inflation continues to bite

Puratos maintains leadership with Pure brand

Maxima upgrades private label range

##### PROSPECTS AND OPPORTUNITIES

Sweet spreads with functional benefits drive value sales

Honey competes with artisanal offerings

Peanut butter popular with sports enthusiasts

##### CATEGORY DATA

Table 51 Sales of Sweet Spreads by Category: Volume 2018-2023

Table 52 Sales of Sweet Spreads by Category: Value 2018-2023

Table 53 Sales of Sweet Spreads by Category: % Volume Growth 2018-2023

Table 54 Sales of Sweet Spreads by Category: % Value Growth 2018-2023

Table 55 Sales of Jams and Preserves by Leading Flavours: Rankings 2018-2023

Table 56 NBO Company Shares of Sweet Spreads: % Value 2019-2023

Table 57 LBN Brand Shares of Sweet Spreads: % Value 2020-2023

Table 58 Distribution of Sweet Spreads by Format: % Value 2018-2023

Table 59 Forecast Sales of Sweet Spreads by Category: Volume 2023-2028

Table 60 □Forecast Sales of Sweet Spreads by Category: Value 2023-2028

Table 61 □Forecast Sales of Sweet Spreads by Category: % Volume Growth 2023-2028

Table 62 □Forecast Sales of Sweet Spreads by Category: % Value Growth 2023-2028

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Cooking Ingredients and Meals in Latvia

Market Direction | 2023-11-22 | 39 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-05"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com